



Annual Report :
2011-2012

Once again I am very proud to bring to all the stakeholders and well-wishers of the iF family the synopsis of the work done and achievements of our children and the foundation for the year 2011-2012. This year we carry forward the transformation process we started last year, including fine-tuning in programme strategy and execution, changes in the trust board and also changes in the organisation.

Trust Board Highlights: SangitaShinde and Pratibha Gavali are now members of the trust board. Both these ladies are also employees of iF. Sangita is the Project Manager for MLC programme and Pratibha is working part-time with iF as our finance partner. We are still looking to fill one position on the board. With great pain and regret, I will also like to mention the demise of our ex-trustee, Mr. Rahul Patwardhan the CEO of IndiaCo Ventures, who passed away at a very young age this year. We will sorely miss his support and high level of energy that helped us through out our formative years. Rahul...RIP! We will miss you!

With this year's annual report too, I have tried to live up to the tradition we started two years ago of 'keeping it simple and stupid'. The information is presented in graphical format as much as possible for easy consumption. If you have any question, please feel free to get in touch with me and I will try and answer your queries ASAP!

Last but not least, I thank you for supporting iF through the years and sharing our small pains and HUGE joys! We are blessed with support of hundreds of people who contribute towards our efforts individually and also with a few corporate houses, which support us through their CSR programmes.

Yours Sincerely,
Sameer Datye, Managing Trustee
sameer.datye@gmail.com

About Identity Foundation

Identity Foundation (IF) is a charitable trust (E-3981-Pune) registered with the office of the Charity Commissioner of Pune. Identity Foundation has been working with underprivileged children since September 2003. It is a not for profit organisation without any political and religious affiliations.

Programme: Reading Class

CHILDREN: 1442, BOOKS: 3381, SCHOOLS COVERED: 6

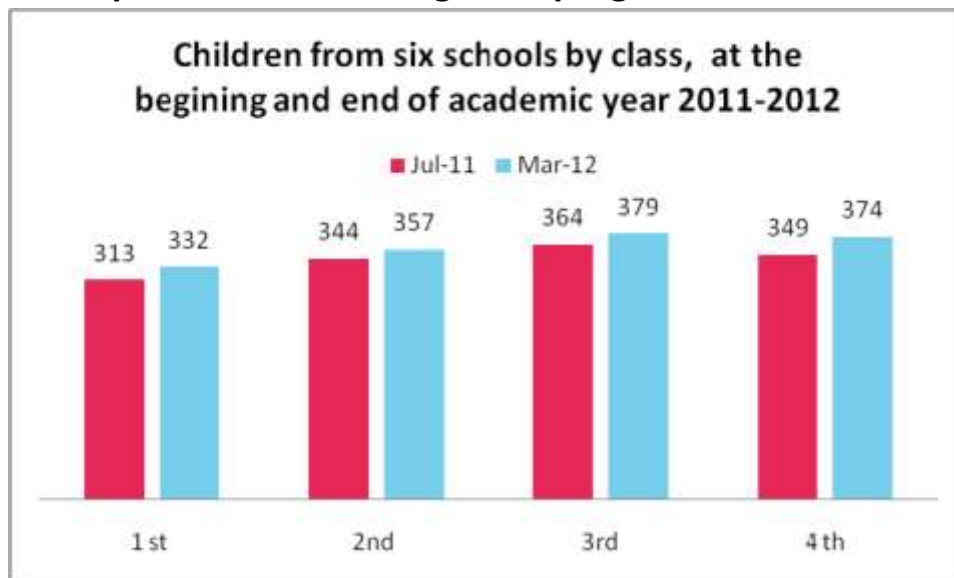
The organization has been conducting reading classes since 2006 in the municipal schools. Presently the reading classes are conducted in 6 municipal schools. A team of animators (referred to as "book fairies") carry a large range of books with them to the school during

the school hours and assist the students between the 1st and 4th grade in reading them. The book fairies go to each class once a week for one hour. The children are divided into groups based on their reading levels (reading levels are determined through a pre-test and also 2 post-tests are conducted to find the change in reading levels). Books are distributed as per these reading levels. In addition, several activities such as songs, stories, word games etc. are also used to build the interest of children in reading.

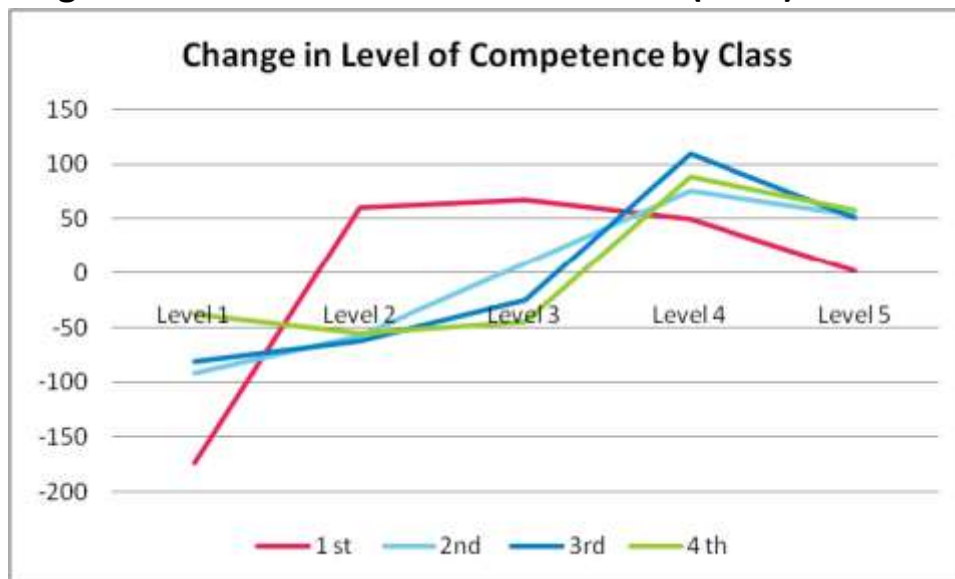
Objectives & Methodology:

- Developing reading skills of children.
- Inculcating reading habits.
- Child development through stimulating the child's capacities.
- Encouraging children's participation in all activities.

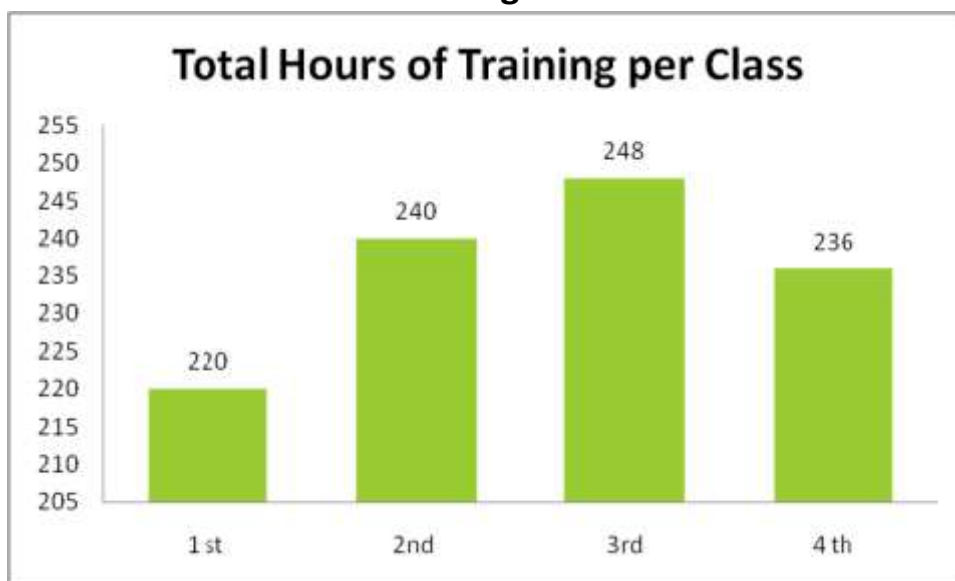
Participants in the Reading Class programme



Progression of children between Pre-test (2011) and Post-test (2012)

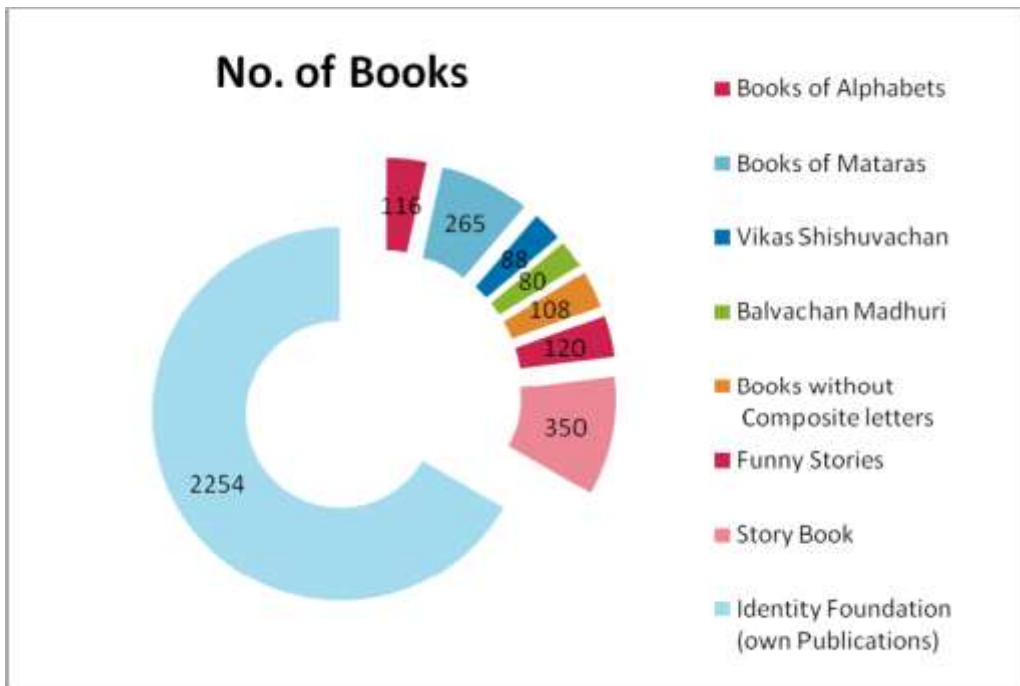


Total & Actual hours of reading

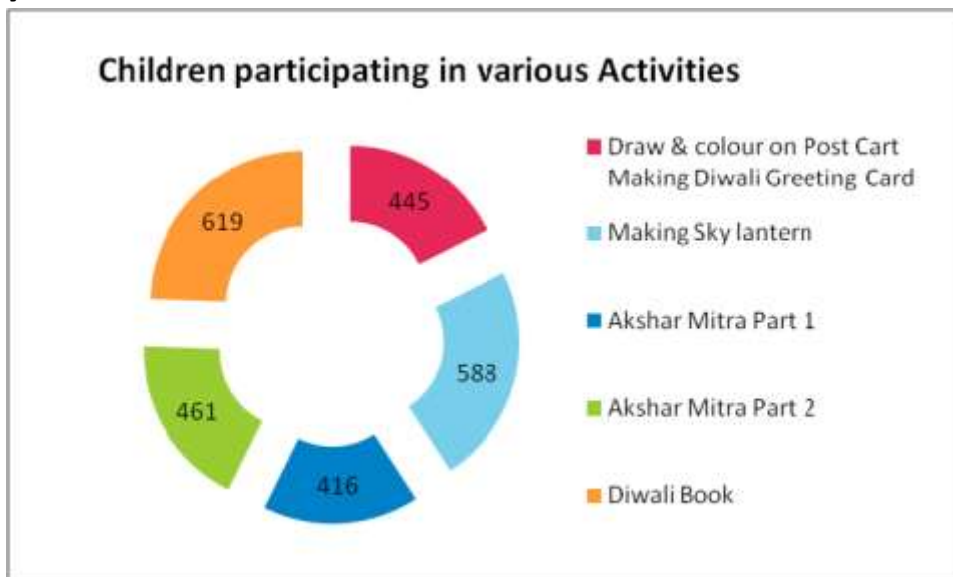


Stronger programme with more books and teaching aids

Books Used in the Reading Class project: Compared to last year's 1292 book, we used over 3000 books this year in the programme. This year our teachers also developed and printed their own teaching aids and books to support this programme and over 2200 of these books, aids, workbook compilations and copies were used.



Activities and Competitions with the Reading Class groups during this year:



Fun and Competitions in the Reading Class programme



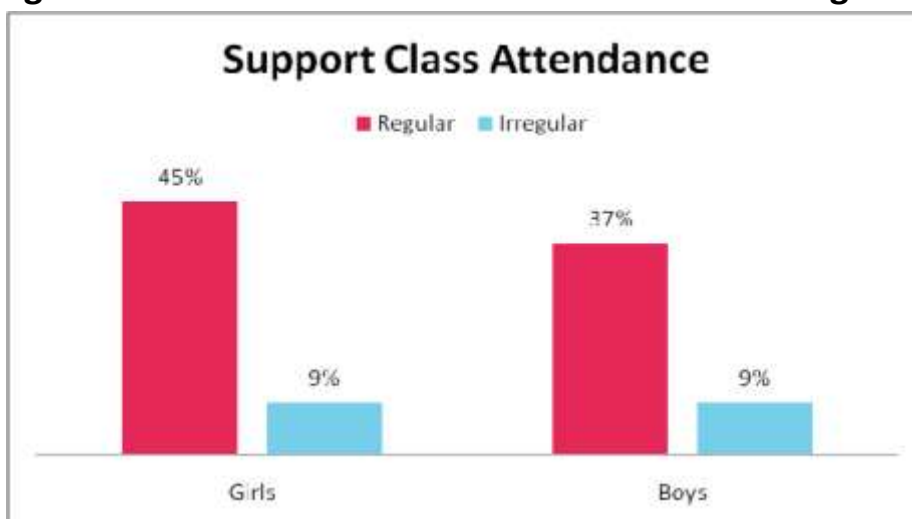
Programme: Mobile Learning and Infotainment Centre (MLC)

(CHILDREN: 7480, ACTIVITIES: 42, PARTNERING ORGANISATIONS: 33, MLCs: 2,)

The MLC programme is the flagship programme of iF. This programme revolves around the utilization of the 2 Mobile learning and Infotainment centers that we operate. The MLC's support multiple activities of iF as well as other NGO's who partner with iF. This service is free to all NGO's or organisation that work with deprived children up to the level that is supported by our sponsors. In case of long engagements, the NGO's only have to bear the top-up cost. The following are the activities that the MLC supports:

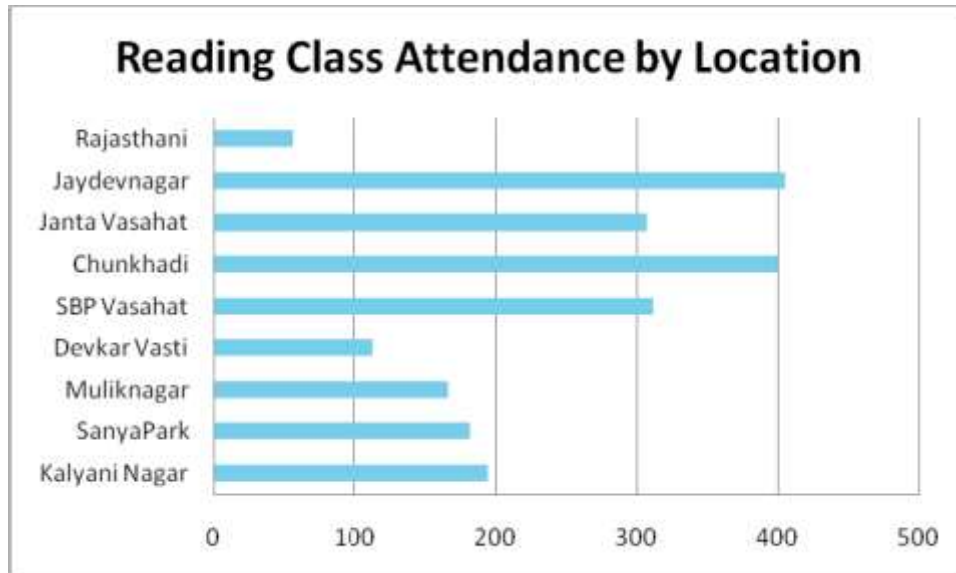
Support Classes

(Children: 379, Communities: 2) This is the first project we have been running at a slum. We have been enrolling children in schools from last few years and providing them with fill-gap Support Classes and other engagements, to help them cope with regular school work. At two of our centres, DevkarVasti and Kalyani Nagar, we run the Support Classes programme. This year we supported 389 children under this project. Among these children more than 80% children were regular to our class.



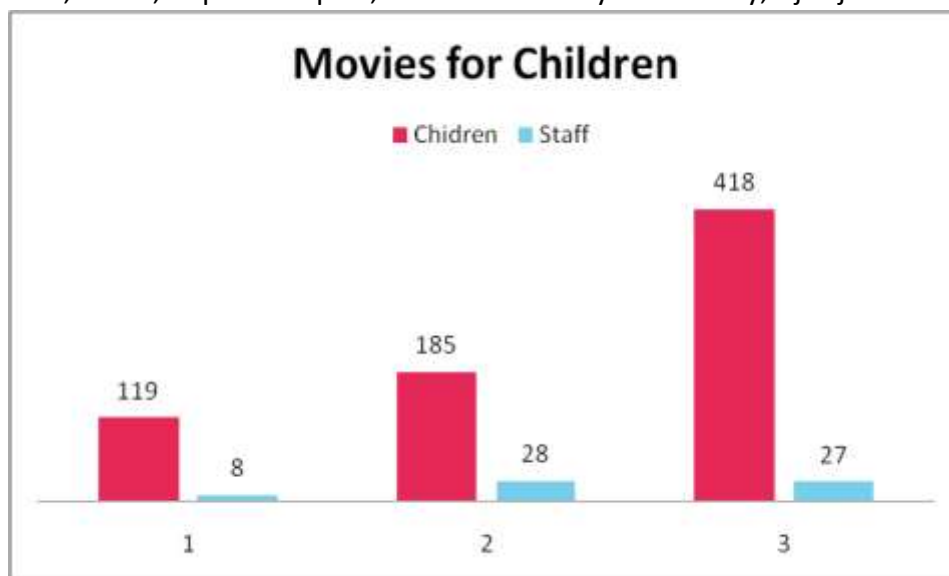
Reading Classes at the community (Children: 2138, Locations: 9)

This is our second project running at slum communities. We are running this project similar to Reading Class project that we conduct in Municipal School. The programme is designed to empower children with the ability to read on their own. With this programme, the children get access to books, games, activities and interactions all designed to help them read independently and increase their vocabulary. The programme reaches out to 9 communities and over 2000 children.



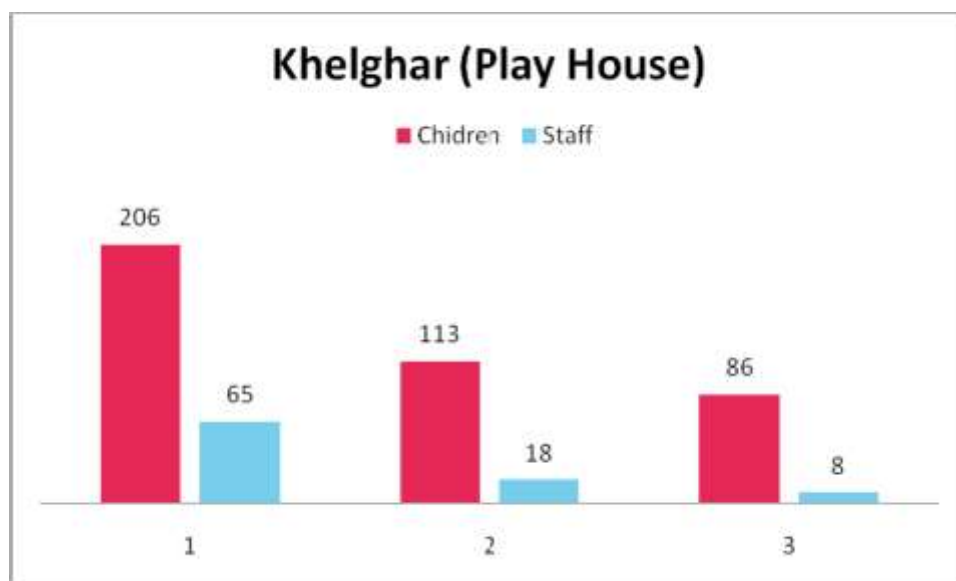
Serves as infotainment centre for children (Children: 722, Staff: 63)

Over 700 children this year benefited from the movie shows (consisting of educational films, children's films, social awareness films etc.) conducted with the MLC. Three organisation participated in this activity. The films shown were: Amuki Bakari, Chaka Chak, Bambay Bay, Ye Hai Akad Bakad, Ham Bhi Kuch Kam Nai, The Adventures of Sugar Doll, Gulak, Zatpat Khichpich, Krish Tish Balti Boy and Sunday, Aji-Ajoba.



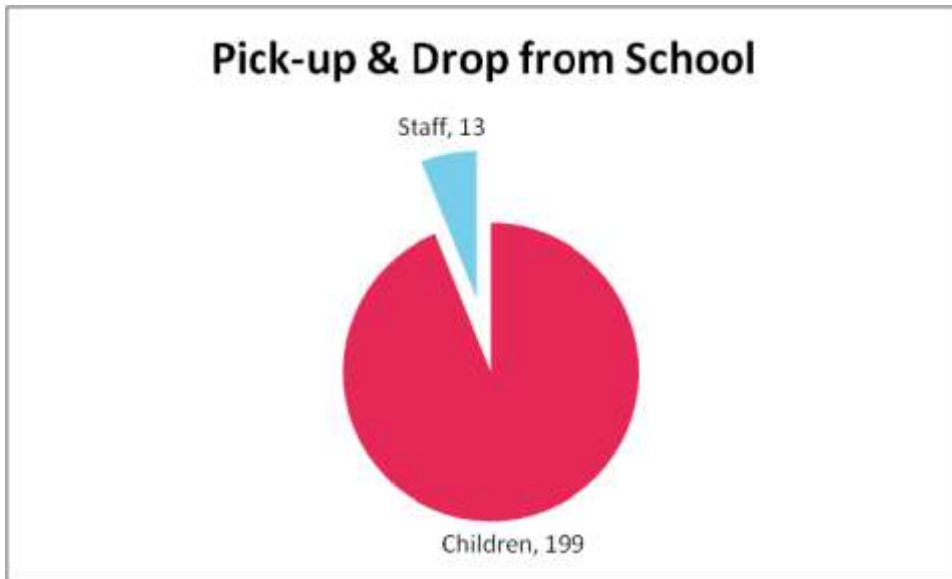
Khelghar (Mobile Play-house) in communities (Children: 405, Staff: 91)

Khelghar (Play-house) is most favorite activity of the children. The MLC carries a box of activities for children. This box is called 'KhelgharPeti' (Playhouse-Box). There are over 15 games and activities in the box that the children absolutely love like, puzzles, rings, skipping ropes etc. The MLC takes the Khelghar Peti to where the children are located or in case there is no location available near the immediate vicinity, the MLC takes the children and their play box to a secure location that we have access to nearby.



Transport children to school and back (Children: 199, Staff: 13, Organisations: 3)

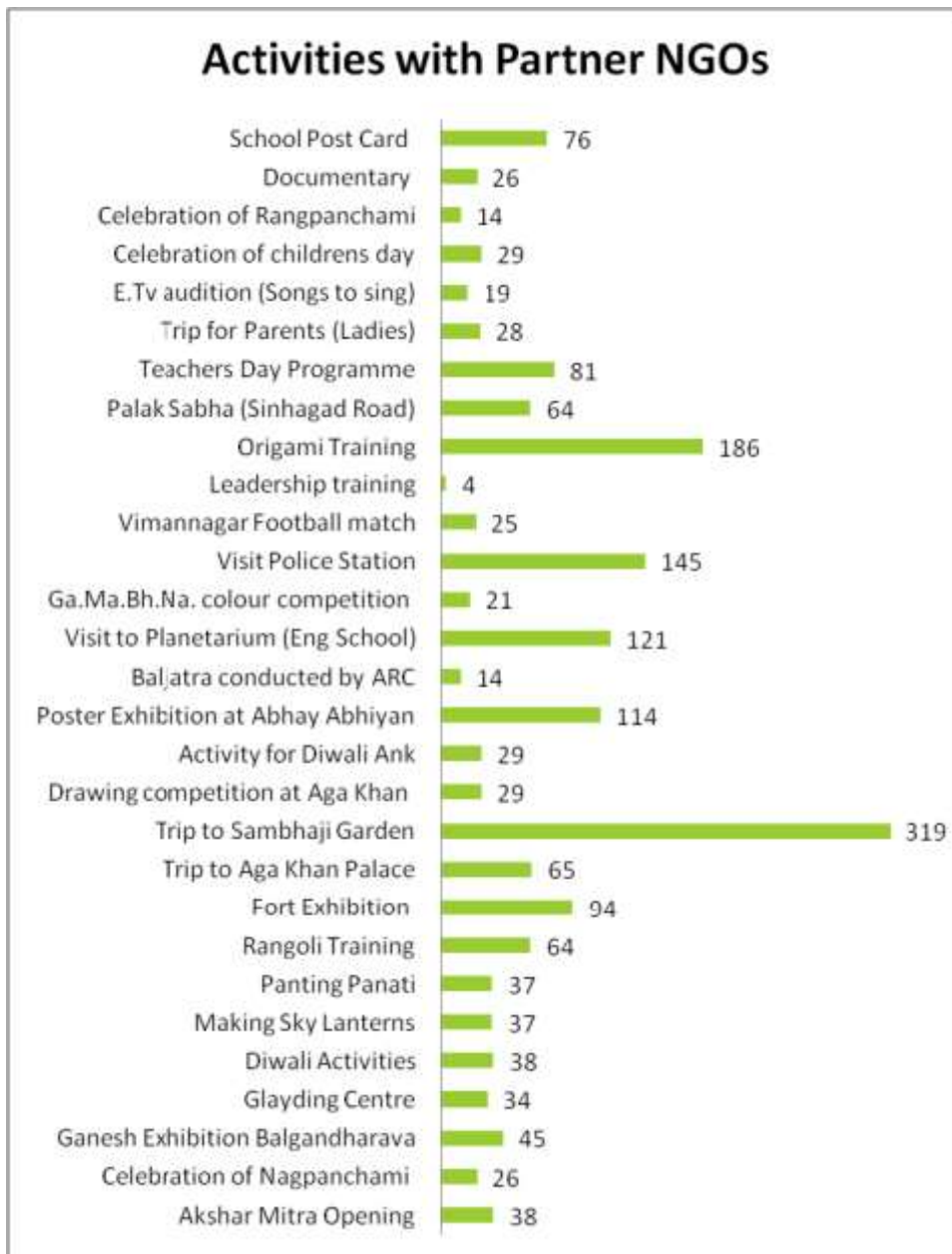
A lot of our children now go to formal school. The biggest challenge they face is the transportation to and fro. MLC provides the service of dropping the children to school and pick them and deliver them back to their houses in a safe and protected environment. The service is extended to children to 2 more organisations who need this service too.



Partnering activities with other organisations for outdoor activities, picnics, community visits etc.

(Children: 1494, Activities: 29, Staff: 208, Parents: 120)

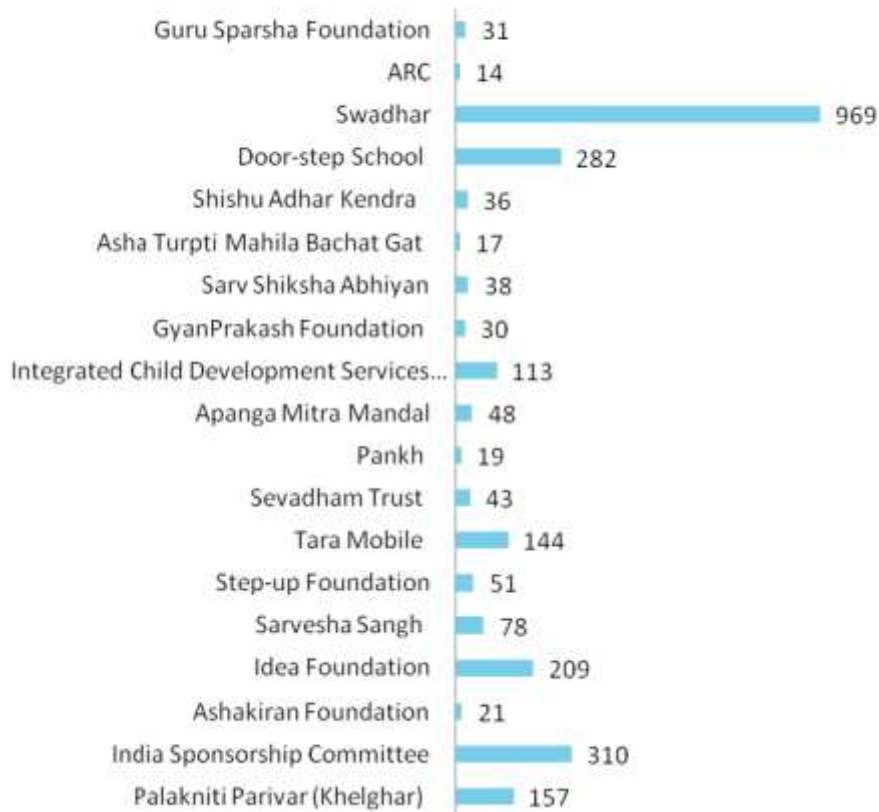
iF extends the services of the MLC to other organisation in Pune who are working in the area of providing support to deprived children. Together we organise multiple activities. Over 1800 participants benefited from these activities.



Other Activities (Children: 2143, Staff: 467, Partnering NGOs: 19)

Various other activities were conducted at the communities, with the children, their parents or guardians, teachers and community members. There are various drivers for these activities like, increasing social awareness, life-skills education, self-help, etc. The programme reaches out to over 1800 participants.

Othe Activities with Partner NGOs



Annexure: photos

Drawing Competition



Khelghar (Play House)

Picnic at garden



Khelghar (Play House)



Reading Programme



Support Class

Fort Exhibition



Reading Programme



MLIC Engagement



Ge Ma Bha Na- Drawing exhibition



Origami training



Police Station Visit



Volunteer programme



Support Class



Our Institutional Partners & Supporters



*Shri Madhusudan Rathi
Charitable Trust*

