

## Annual Report – 2012 to 2013

Ten years ago in September 2003, the Identity Foundation Journey began with a simple thought- “Children should be in school and not on the streets! Safe and healthy childhood is every child’s right!”

Initially a group of volunteers got together and convinced the children to spend some time with them to listen to nice stories. Very soon we realised that volunteering was not enough and we did not have the training to handle kids and we need professional help. The stories continued and developed into Non Formal Education and Life Based Learning programmes once we had professional help from trained teachers. This change from a volunteering approach to a professional teacher’s intervention approach brought in many positive changes. The most important one being that there was continuity and consistency among the teachers. With the volunteering approach frequent changes in the volunteers was undermining the overall effort, while with professional teachers, it became rather consistent. Second most important advantage was the fact that we did not have to expend our energies in educating and sensitizing the volunteers, thus allowing us to focus 100% on the kids.

The 1<sup>st</sup> professional teacher who came to work for Identity Foundation was Pratibha tai. Even though she retired and moved back to her native place, iF will be forever greatfull to her for her contributions. Sangita Shinde was the second teacher who came on board and continues to work with Identity Foundation till date. Now she is also the trustee of the foundation and she guides the various programmes in the same organised way that she and Pratibha tai put together. We will remain eternally great full towards our extrustees, who helped shape Identity Foundation in the organisation we are today by brining on the table expertise and personal commitment. Amita Godbole and Beena Joshi helped us put together the NFE and Reading Class programmes, while Sudeshna Parmar helped us fund iF and heps iF in our nascent years. Dearly miss Sudeshna’s father, Dr. Mukund Ghare who was a huge source of inspiration and motivation. We appreciate and thank the contributions of Mr. Girish Narsimhan (Saltrock Investments) and Mr. Adit Rathi (Rathi Group of Industries). Dr. Marc Cremer (Green Tokri) has been a vocal advocate and supporter of iF. He has been the best “fund raiser” we have had! Today we miss Mr. Rahul Patwardhan (CEO of IndiaCo). He was the man who helped us organise ourselves professionally and made us understand that without a strong funding foundation, our efforts will not be scalable. Our main corporate sponsors, **Tieto Corporation** have supported iF from 2006, from the time we began our MLC journey. We are thankful to the continued support of Tieto and Tieto’s employees as individuals too. **Credit Suisse** boosted our Reading Class programme in its formative years. **Tech Mahindra** from 2013 has promised to support and help us grow the Reading Class programe further.

This year we have further strengthened the Reading Class programme and the work with Non Formal Education and Life Bases skills training programme continues. Our cooperation with other NGO’s in Pune continues and so does the Science Experiments programme with Quest. This year our new experiment has been- computer education. This has been in pilot phase and we will continue to report the progress as we go ahead.

As usual I have tried to keep the report ‘simple and stupid’. The information is presented in graphical format as much as possible for easy consumption. If you have any question, please feel free to get in touch with me and I will try and answer your queries ASAP!

A big thanks (on behalf of our children and iF staff) to our patrons, partners, sponsors and well-wishers for their continued support!

**Sameer Datye, Managing Trustee**

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## About Identity Foundation

Identity Foundation (IF) is a charitable trust (E-3981-Pune) registered with the office of the Charity Commissioner of Pune. Identity Foundation has been working with underprivileged children since September 2003. It is a not-for-profit organisation without any political and religious affiliations.

### Programme: Reading Class

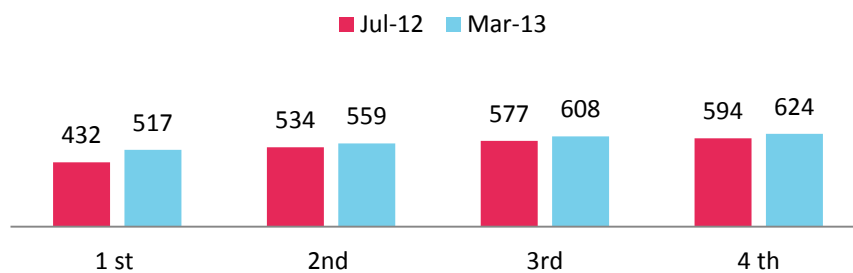
**CHILDREN: 2308, BOOKS: 1898, SCHOOLS COVERED: 11**

The organization has been conducting reading classes since 2006 in the municipal schools. Presently the reading classes are conducted in 6 municipal schools. A team of educators (referred to as “book fairies”) carry a large range of books with them to the school during the school hours and assist the students between the 1st and 4th grade in reading them. The book fairies go to each class once a week for one hour. The children are divided into groups based on their reading levels (reading levels are determined through a pre-test and also two post-tests are conducted to find the change in reading levels). Books are distributed as per these reading levels. In addition, several activities such as songs, stories, word games etc. are also used to build the interest of children in reading.

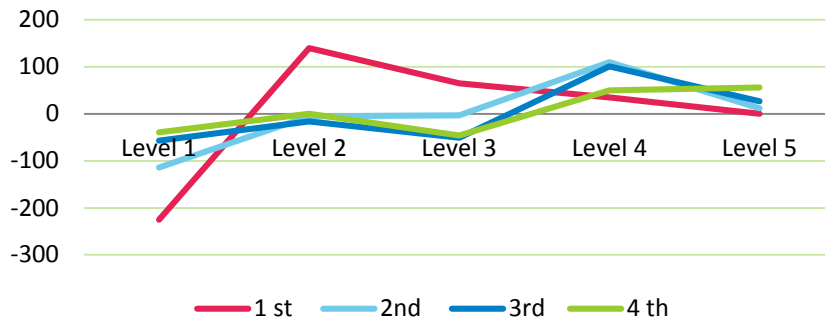
#### Objectives & Methodology:

- Developing reading skills of children.
- Inculcating reading habits.
- Child development through stimulating the child’s capacities.
- Encouraging children’s participation in all activities.

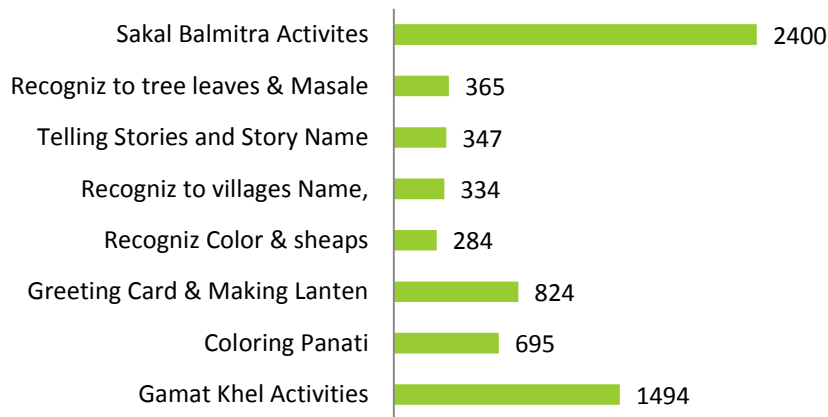
### Children from 11 schools by class, at the beginning and end of academic year 2012-2013



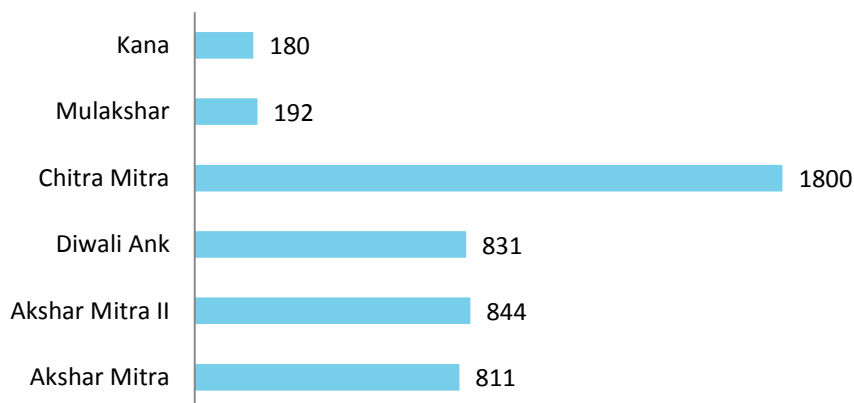
### Change in Level of Competence by Class



### Activites in School Library project

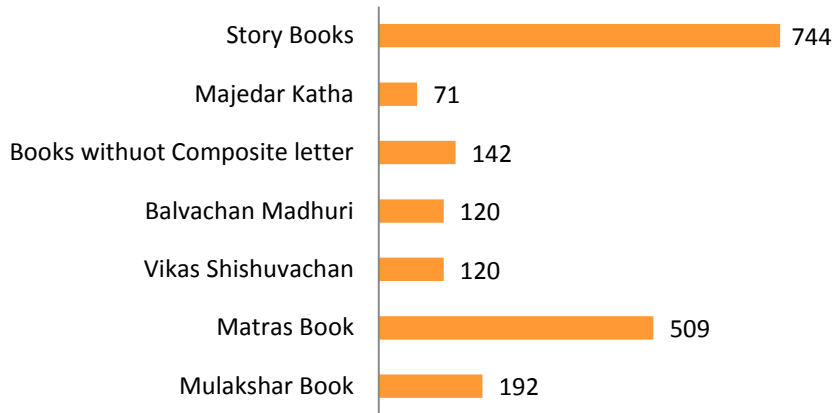


### iF- Own Publication Books/Workbooks



## Books/Workbooks Used by Children

(Other than iF 's own Publications)

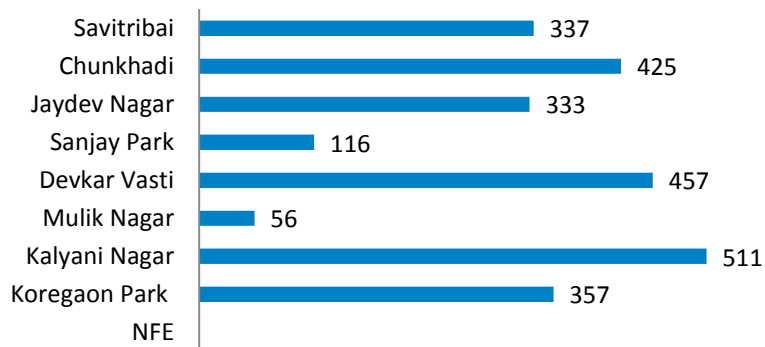


### **Programme: Mobile Learning and Infotainment Centre (MLC)**

**(CHILDREN: 10401, ACTIVITIES: 42, PARTNERING ORGANISATIONS: 33, MLCs: 2, )**

The MLC programme is the flagship programme of iF. This programme revolves around the utilization of the 2 Mobile learning and Infotainment centers that we operate. The MLC's support multiple activities of iF as well as other NGO's who partner with iF.

## Non Formal Education



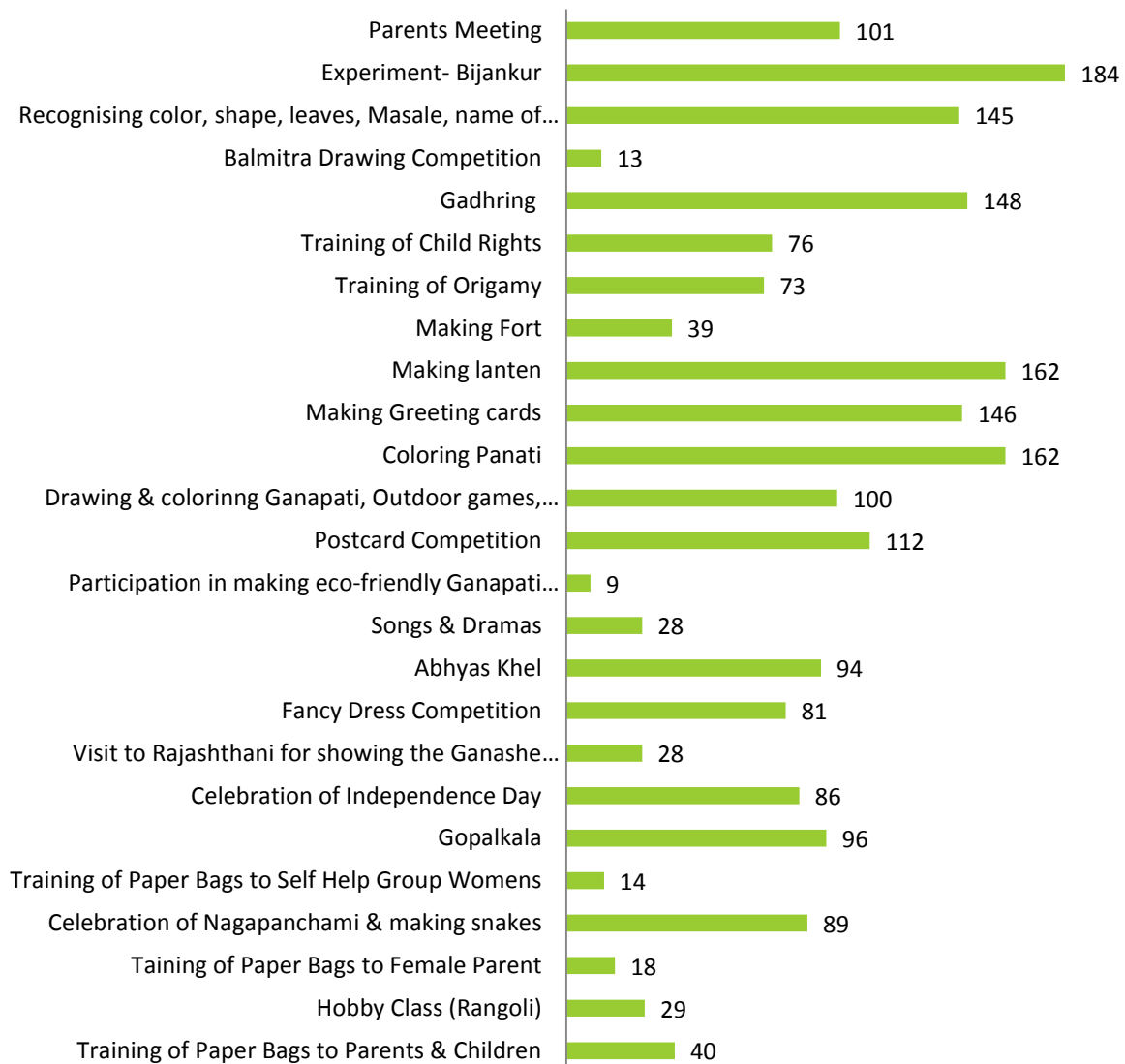
This service is free to all NGO's or organisation that work with deprived children up to the level that is supported by our sponsors. In case of long engagements, the NGO's only have to bear the top-up cost.

## NFE Class Formats

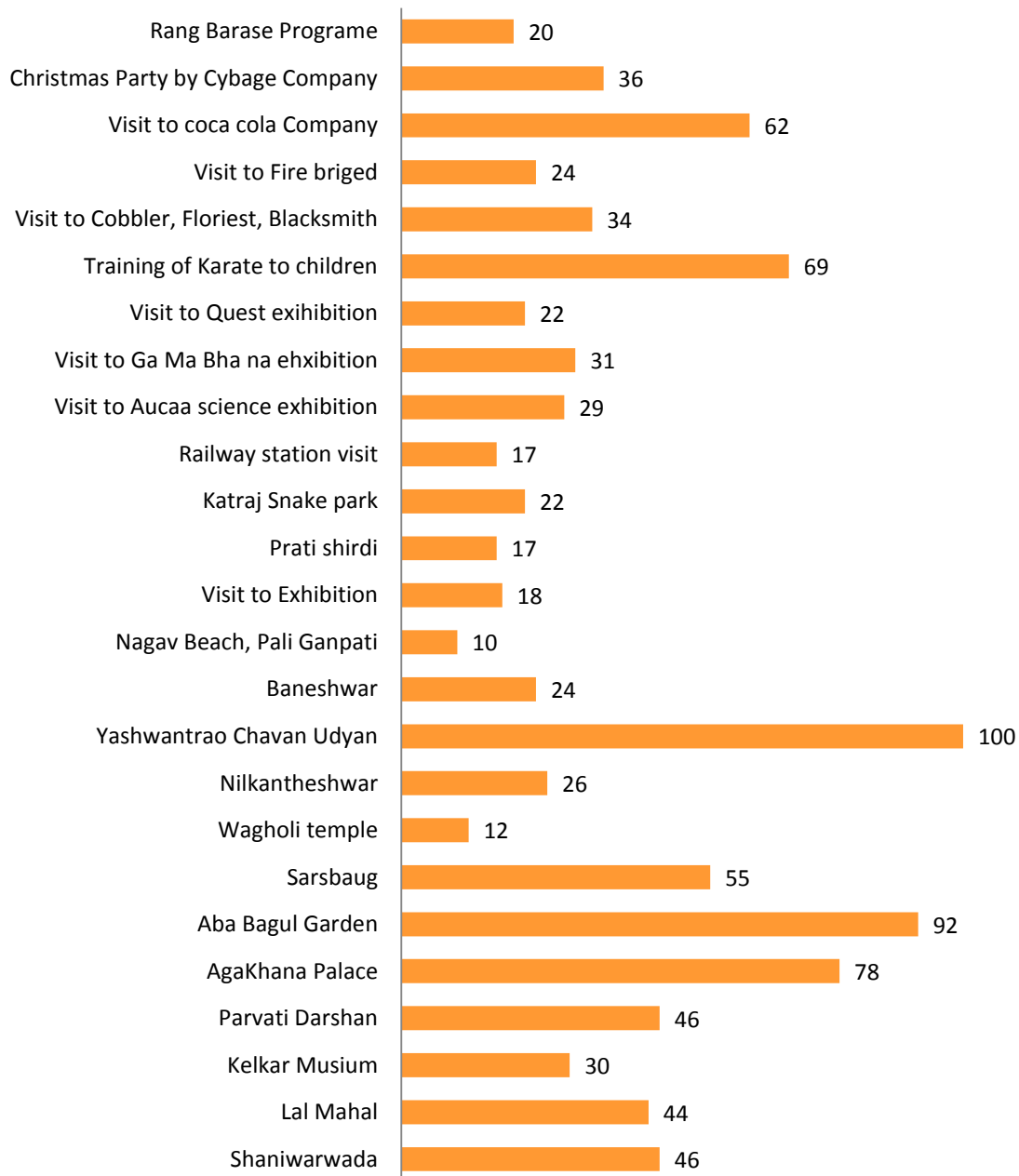
(No. of Children)



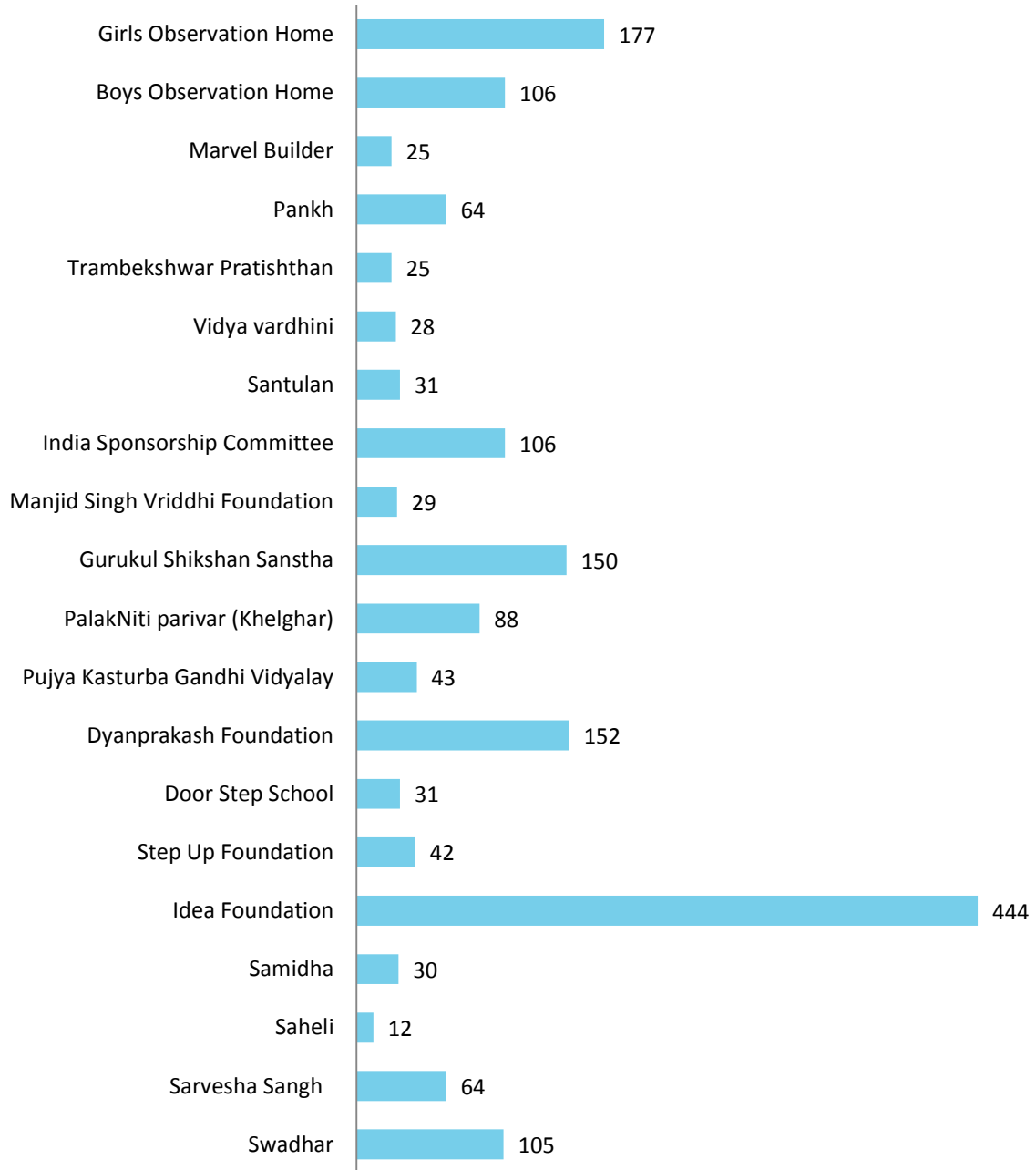
## NFE Activities



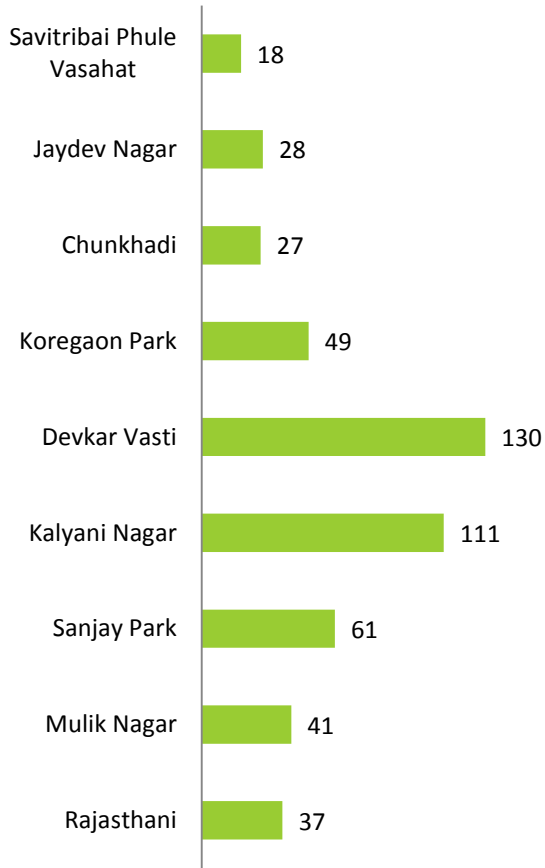
## Picnic Activities



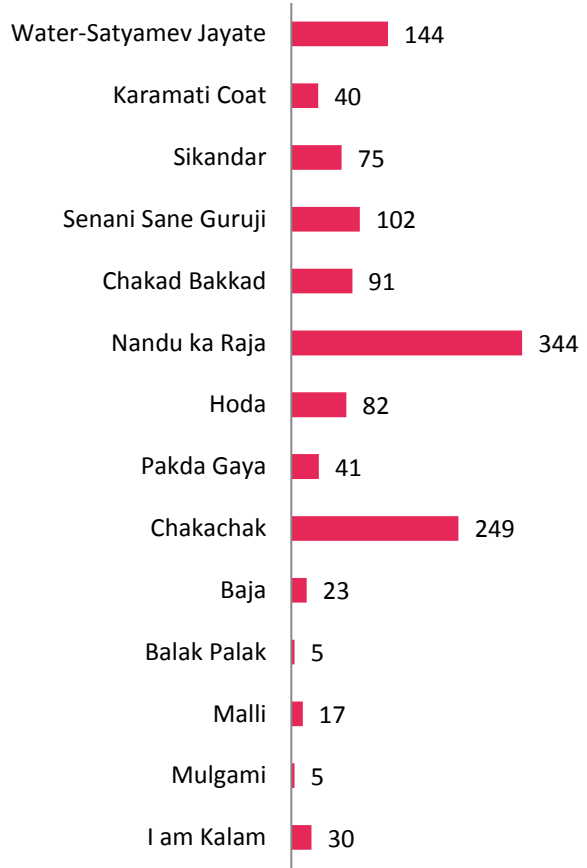
### MLC Activities with other NGO's



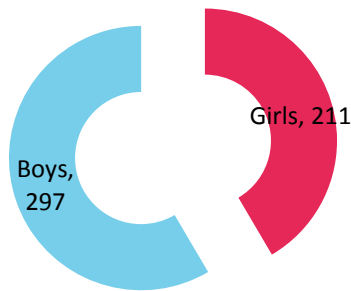
### Khelghar Activities



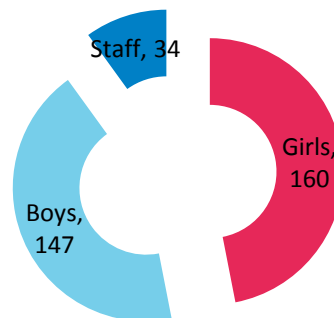
### Cinema



### Computer Classes (Pilot)



### Science Experiments (19 Experiments)









### Our Institutional Partners & Supporters



*Shri Madhusudan Rathi  
Charitable Trust*

