

*Let me start by thanking all our individual supporters as well as institutional sponsors on behalf of all our children and our staff members ☺. It is a highly motivating feeling that we are not alone and there are so many people who share our small pains and HUGE joys! This year too tried to keep this document "simple and stupid". At the same time if anybody has any queries about the activities, results or engagements of Identity Foundation, please feel free to write to me directly and I **WILL** come back with the details ASAP.*

People Highlights:

- **Transition of Trustees:** Amita tai and Bina tai who have been hand-holding the Foundation so far have decided to move on. They will stay associated with Identity Foundation as advisors. Sangita Shinde, who has been working with us for over 4 years, has joined the board of trustees. She has a Master's degree in Social Work and also works as a journalist with a vernacular newspaper in Pune.
- **Gauri Gangal has joined as Project Manager:** and will take on some part of Sangita's and Namrata's Operation responsibilities. Plus she is responsible for running the iReach Programme with Tieto Corp. Gauri who has a Masters degree in Social Work has been working with children and AIDS support & rehabilitation programmes in her previous job.
- **Namrata & I have relocated to Finland:** for a couple of years and will continue to lend administrative and ideas support to iF. This also allows young and motivated young people like Sangita and Gauri the space required to try out new ideas and breathes fresh air into the organization.

Event Highlights:

- **Swine Flu:** disrupted almost all of our activities for more than 3 months. The good news was that none of our children were affected and the only intervention required was de-escalation of the excitement surrounding the issue
- **MLIC Demand:** We saw an ever rising demand for the MLIC/s. Next year we will be forced to check the possibility of increasing the number of vehicles we operate
- **Reading Class Success:** Reading classes have been proving a huge success. Our children seem to be doing better in their overall school performance

Sameer Datye
Managing Trustee
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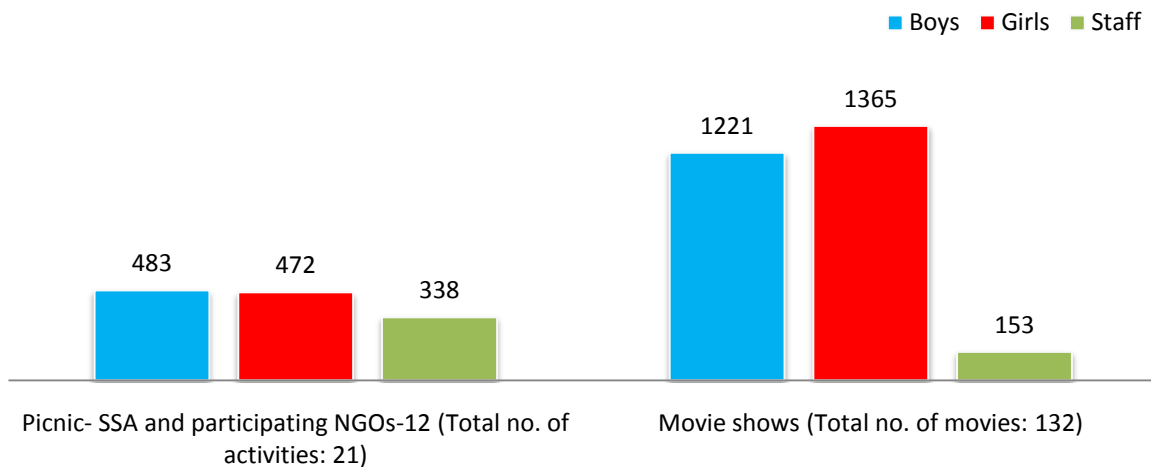
Project: Mobile Learning & Infotainment Center (MLIC)

The MLIC's have served to fulfill an important need of Identity Foundation as well as other NGOs that we collaborate with. It is being used for doing a wide range of activities associated with underprivileged children. Apart from it being used by Identity Foundation for conducting its NFE/Support Classes and other activities, NGOs have been using it to take their children out for picnics, to take them for workshops, organize movie shows etc.

Activities under MLIC project:

- Conduct classes in communities (NFE).
- Serves as infotainment center for children (movie shows and picnic).
- Tie up with other organization

MLIC Coverage



Mobile Learning & Infotainment Center



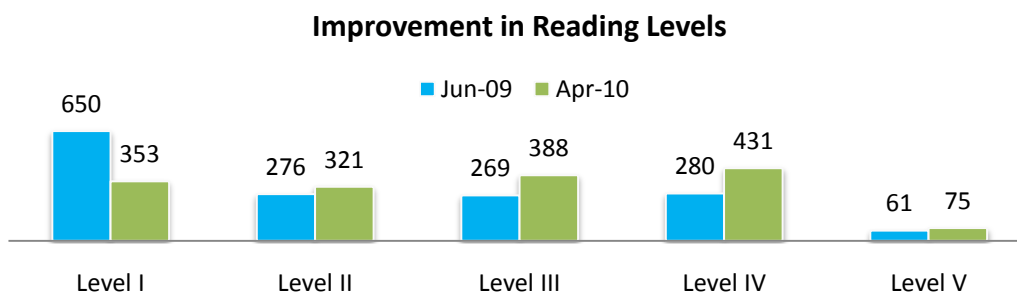
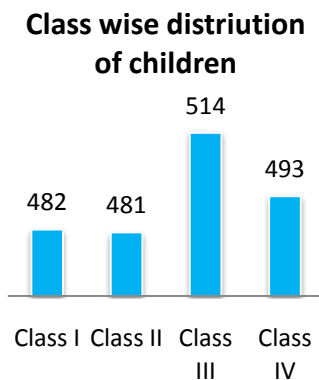
A class in progress



Project: Reading Class

Reading class project aims at improving reading abilities and interest in school children. The program is run in corporation schools for children of grade 1st to 4th. Mentors for this are called 'book fairies'. These book fairies conduct tests to check reading levels of children at the beginning, mid of the year and at the end of the year. This helps to assess the progress of the child. Program includes different activities, word games, story-telling, poem-reciting, book-reading etc. to keep the children interested and motivated.

Credit Suisse being one of our partners an activity was conducted in collaboration with them in one of the schools (No. 65). As part of this activity Credit Suisse employees distributed a school kit to the students. The children were happy to receive this kit and it was highly appreciated by the school staff. Also the Credit Suisse employees created awareness among the school teachers about the importance of cleanliness and hygiene and distributed hand sanitizers for each class.



As in the above graph we can see that there is throughout improvement in reading levels. Students have shifted from level I to upper levels.

Project: Non Formal Education (NFE)

NFE is run for deprived children from streets and slums. These families and the children don't have enough resources to fulfill their basic needs, so children are made to work instead of going to school. NFE classes introduces school environment to these children and works as a tool to develop interest about education and schools.

A conscious decision was taken this year to reduce the number of NFE classes run by the organization. The aim is to encourage and help the children transit to regular government schools. Support classes for the children to help them cope with their school-work and help sustain/retain the children in school are introduced.

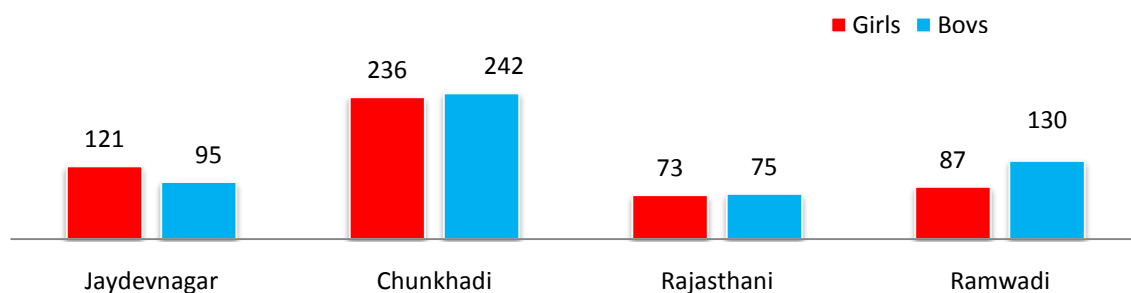
Some highlights for this year:

- Swine flu awareness program for parents.
- Workshop on greetings, sky lamp making, rangoli making.
- Bal din program – Drawing competitions.
- 26th January- Bal Anand Melawa.

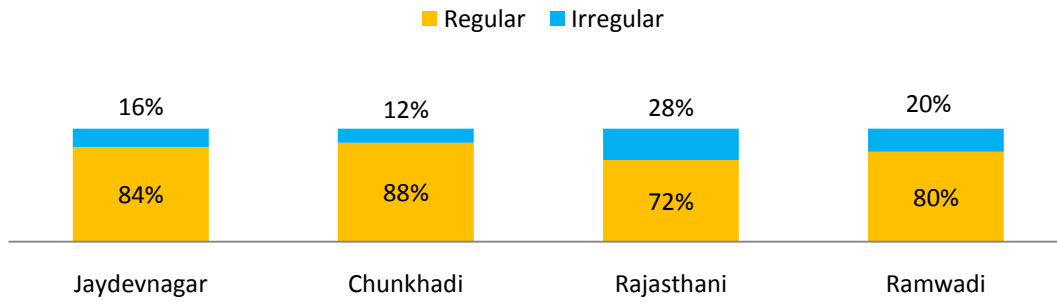
Swine Flu Awareness Drive



Center wise distribution of children (male/ female)



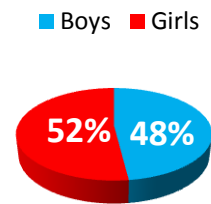
Center wise distribution of attendance (%)



Total School Admissions: 105



Total Reach: Boys & Girls



Above figure shows that there is high rate of attendance for NFE classes. Still some of the children were irregular and they just visited the classes for few days. There is a fairly equal distribution of boys and girls in the classes.

Other activities at NFE centers:

Picnics for children and parents:

Place	No. of children/adults
Pune darshan	48
Railway museum	47
Fort exhibition	83
Katraj snake park	77
Visit to vegetable and fruit market, electronic shop, airport area	23
Visit to police station, post office	18
Baneshwar	35
Nilkantheshwar (for parents)	36 (adults)

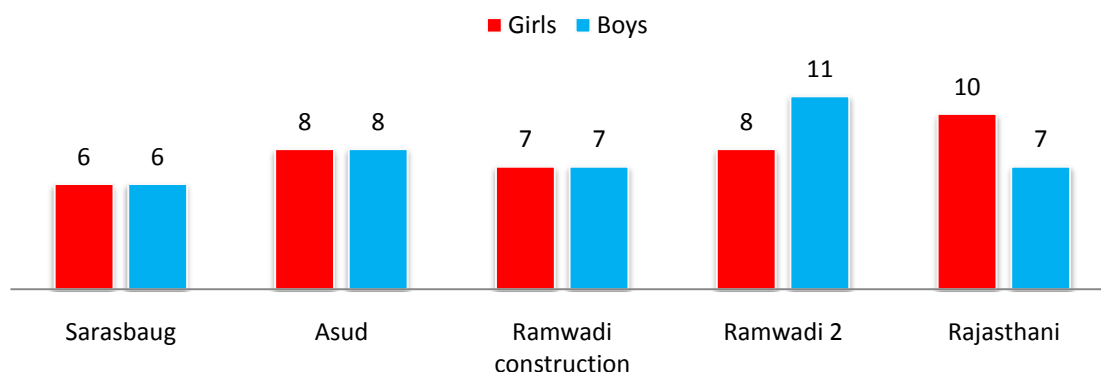
Movie shows:

Movie	No. of children
Malli	35
Ice age	48

Hobby Class Activity (NFE)

Hobby classes were conducted for the children for two months, April and May. During this different activities were conducted such as rangoli making, art and craft work, pot making. Also educational visits were organized at places like post office, vegetable markets etc.

Center wise distribution of children for Hobby class



Project: Other Activities

Training for Identity Foundation's Staff

1. NFE teaching methodologies and making study material
2. Developing an understanding for building new syllabus
3. Health Trainers Training

Plan 2010-2011

In the coming year, along with current projects we look forward to kick start two new projects:

iReach program

Identity Foundation will partner Tieto Corp. to build a digital platform which will help bring together the sponsors and the NGOs based on common goals. It will help map the 'needs' of the NGOs with the 'giving' possibilities of the sponsors. The ambition is to build this platform which also acts as a resource center for the unorganized sector to facilitate with a plethora of digital tools for sharing, communication, reporting, mentoring etc..

iFund Programme

This Fellowship program is developed to encourage and support social entrepreneurs who want to work on their dream projects to bring about social change. This will be a renewable 1 year fellowship programme aimed at young social entrepreneurs who want to try out new ideas and solutions in the social sector

Our Institutional Partners & Supporters

